

# MAINPOWER'S STRATEGY

## GETTING FUTURE READY 2025 – 2027



### OUR VISION

Creating a smarter future to deliver local value.

### STRATEGY

An engaged  
community

Customer-focused  
organisation

Decarbonising  
our place

Create a  
sustainable future

### GOALS

Enhance MainPower's leadership role in our  
community.

Anticipate customer needs.

Network Readiness and  
resilience to climate change.

Maximise shareholder value.

Drive value through stakeholder engagement.

Evolve our customer centric culture.

Energising our community and lead renewable  
energy in North Canterbury.

Strengthen and grow  
organisational capability.

### OUR VALUES

Make it  
**BETTER**

Make it  
**HAPPEN**

Work  
**TOGETHER**

Do what's  
**RIGHT**